



Just add water. **We'll do the rest.**

Thank you for your recent inquiry regarding donations to your event.



We wish to take this opportunity to let you know that Seachem Laboratories is changing the way we handle donations for events as we shift to furthering conservation efforts around the world. In 2017 we are continuing our support of the South Africa based Mankwe Wildlife Reserve. This fundraiser and project is to further the organization's work on improving wildlife education and conservation of the Southern White Rhino.

Since 2008, Rhino poachers have killed at least 5,940 African rhino according to the International Union for the Conservation of Nature. In 2011 the Western Black rhino was declared extinct and in 2015, there were 1,338 rhinos killed by poachers. These grim statistics are leaving ever-dwindling populations of the five remaining species. Rhino poaching is currently at a crisis level and timing is critical for the preservation of these majestic animals.

In addition to our corporate donations in previous years, we have started a formal fundraising campaign this year to provide additional support to this fantastic organization and further their efforts in years to come. There is no better time than NOW to give back to our environment and all of the precious wildlife that inhabit it. As part of our ongoing environmental stewardship efforts, Seachem has joined the battle to support the protection of these endangered animals. Seachem will donate a portion of the profits for every bottle of specially labeled editions of our top selling products - Prime and Stability - in their popular Bonus Sizes of 325ml (30% more) sold to the Mankwe Wildlife Reserve.

If your club makes a donation to the Mankwe Wildlife Reserve, we will not only match it monetarily, but this will also qualify you to have product donations sent directly to your club to assist with raffle prizes. For every dollar that is donated, Seachem will match the donation "dollar for dollar" up to \$5,000 for this foundation.

In order to make a donation that we can match, you must do it via the donation link that is on the Seachem home page under Help Save the Rhino. We ask that you save your receipt from this donation so that it can be sent to us for confirmation of your donation.

Once you have made your donation to the Mankwe Wildlife Reserve, please contact us via email support@seachem.com with the confirmation and we will proudly put together a nice product package for your club. Please allow us a minimum of three weeks after your donation to fulfill your request. For any further inquiries please contact us at 1-888-732-0003 Thank you!



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